



High Blood Pressure Control Campaign

Customizable Live Announcer Copy for Radio Stations

:15 Live Announcer Copy (English)

116 million adults in America have high blood pressure and are at risk for stroke or heart attack.

[OR SHARE LOCAL: [X%] of adults in [STATE/CITY] have high blood pressure.]

Get back on your treatment plan.

Visit **ManageYourBP.org**

Brought to you by the Ad Council and its high blood pressure awareness partners.

:30 Live Announcer Copy (English)

116 million adults in America have high blood pressure are at risk of having a stroke or heart attack.

[OR SHARE LOCAL: [X%] of adults in [STATE/CITY] have high blood pressure]

You may not feel symptoms but the results from uncontrolled blood pressure are far from silent.

Get back on your treatment plan or talk with your doctor to create a plan that works for you.

Go to **ManageYourBP.org**

Brought to you by the Ad Council and its high blood pressure awareness partners.

:15 Live Announcer Copy (Spanish)

116 millones de estadounidenses tienen la presión alta y están en riesgo de un derrame cerebral o un ataque al corazón

[OR USE LOCAL: [X%] of adults in [STATE/CITY] have High Blood Pressure]

Comprométase a un plan de tratamiento

Visite **BajeSuPresion.org**

Presentado por el Ad Council y sus socios de la campaña educativa sobre la presión alta.



:30 Live Announcer Copy (Spanish)

116 millones de estadounidenses tienen la presión alta y están en riesgo de un derrame cerebral o un ataque al corazón

[OR USE LOCAL: [X%] of adults in [STATE/CITY] have High Blood Pressure]

Es posible que no vea sus síntomas, pero los resultados de la presión alta no controlada no son ni invisibles ni silenciosos.

Comprométase a un plan de tratamiento o hable con su médico para crear un plan que funcione para usted

Visite BajeSuPresion.org

Presentado por el Ad Council y sus socios de la campaña educativa sobre la presión alta.